

**CLAIMS:**

- 1           1.       A method for transferring ownership of assets to participants over a  
2 network, wherein the participants interface with the network using wired or wireless  
3 devices, comprising the steps of:
- 4                   issuing redeemable tokens having defined redemption values to one or  
5 more participants over the network, wherein each issued redeemable token is  
6 associated with a participant;
- 7                   probabilistically selecting at least one redeemable token, when  
8 redemption value of the issued redeemable tokens reaches a collective token value;  
9 and
- 10                  transferring an ownership right to at least one asset to a participant who  
11 is associated with a selected redeemable token.
- 1           2.       The method of claim 1 further including the step of:
- 2                   specifying a redemption value for the at least one asset that  
3 corresponds to the collective token value.
- 1           3.       The method of claim 1, wherein the redemption value for the asset is  
2 equal to the collective token value.
- 1           4.       The method of claim 1, wherein the redeemable tokens are issued in  
2 response to a participant purchasing the redeemable tokens for a specified price.
- 1           5.       The method of claim 1, wherein the redeemable tokens are issued in  
2 response to a participant meeting an incentive criterion.
- 1           6.       The method of claim 5, wherein the incentive criterion requires  
2 browsing one or more web pages.
- 1           7.       The method of claim 1 further including the steps of:
- 2                   offering the at least one asset for sale over the network by specifying a  
3 corresponding redemption value; and
- 4                   transferring the ownership right to the asset to a buyer participant who

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5 is associated with the probabilistically selected redeemable token.

1 8. The method of claim 1 further including the steps of:

2 offering the at least one asset as a promotional item by specifying a  
3 corresponding incentive criterion for the promotional item;

4 issuing redeemable tokens to participants that meet the incentive  
5 criterion;

6 transferring the ownership right to the promotional item to a participant  
7 who is associated with the probabilistically selected redeemable token.

1 9. The method of claim 1, wherein the collective token value is at least  
2 one of a pre-defined value, a value reached after a predefined time period, and a value  
3 reached after a predefined number of redeemable tokens are issued.

1 10. A method for transferring ownership of assets to participants over a  
2 network, wherein the participants interface with the network using wired or wireless  
3 devices, comprising the steps of:

4 offering an asset for sale by specifying a redemption value associated  
5 with the asset;

6 issuing redeemable tokens having defined redemption values to one or  
7 more buyer participants who purchase the redeemable tokens, wherein each issued  
8 redeemable token is associated with a buyer participant;

9 probabilistically selecting at least one redeemable token, when a  
10 collective redemption value of the issued redeemable tokens reaches the redemption  
11 value associated with the asset; and

12 transferring an ownership right to the asset to a buyer participant who  
13 is associated with a selected redeemable token.

1 11. A method for transferring ownership of assets to participants over a  
2 network, wherein the participants interface with the network using wired or wireless  
3 devices, comprising the steps of:

4 pledging an asset as a promotional item;

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5 associating the promotional item with an incentive criterion;  
6 issuing redeemable tokens having defined redemption values to one or  
7 more participants who meet the incentive criterion, wherein each issued redeemable  
8 token is associated with a participant;  
9 probabilistically selecting at least one redeemable token, when  
10 redemption value of the issued redeemable tokens reaches a collective token value;  
11 and  
12 transferring an ownership right to the asset to a participant who is  
13 associated with a selected redeemable token.

1           12.     The method of claim 11, wherein the incentive criteria requires  
2     browsing one or more web pages.

1           13.     The method of claim 11, wherein the collective token value is at least  
2     one of a pre-defined value, a value reached after a predefined time period, and a value  
3     reached after a predefined number of redeemable tokens are issued.

1           14.    A system for transferring ownership of an asset over a network,  
2   comprising:

3                   one or more client stations where participants interface with the  
4 network using one or more wired or wireless devices;

5 a server station that issues redeemable tokens having defined  
6 redemption values to the participants over the network, wherein each issued  
7 redeemable token is associated with a participant;

8 a processor that probabilistically selects at least one redeemable token,  
9 when a collective redemption value of the issued redeemable tokens reaches a  
10 collective token value, wherein an ownership right to the asset is transferred to a  
11 participant who is associated with a probabilistically selected redeemable token.

1           15.     The system of claim 14, wherein the redemption value for the asset is  
2     corresponds to the collective token value of the issued redeemable tokens.

1           16.    The system of claim 15, wherein the redemption value for the asset is  
2   equal to the collective token of the issued redeemable tokens.

1           17.    The method of claim 14, wherein the redeemable tokens are issued in  
2   response to a participant purchasing the redeemable tokens for a specified price.

1           18.    The system of claim 14, wherein the redeemable tokens are issued in  
2   response to a participant meeting an incentive criterion.

1           19.    The system of claim 18, wherein the incentive criterion requires  
2   browsing one or more web pages.

1           20.    The system of claim 14, wherein the asset is offered for sale over the  
2   network by specifying a corresponding redemption value; and wherein the ownership  
3   right to the asset is transferred from a seller to a buyer participant who is associated  
4   with the probabilistically selected redeemable token.

1           21.    The system of claim 14, wherein the asset is offered as a promotional  
2   item by specifying a corresponding incentive criterion for the promotional item,  
3   wherein the server station issues redeemable tokens to participants that meet the  
4   incentive criterion; and wherein the ownership right to the promotional item is  
5   transferred to a participant who is associated with the probabilistically selected  
6   redeemable token.

1           22.    The system of claim 21, wherein the incentive criterion requires  
2   browsing one or more web pages.

1           23.    The system of claim 14, wherein the collective token value is at least  
2   one of a pre-defined value, a value reached after a predefined time period, and a value  
3   reached after a predefined number of redeemable tokens are issued.

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